



**CALL FOR ENTRIES**  
**ECHO Gallery Exhibition Opportunity**

**THEME: *Volusia County History***

**DEADLINE FOR SUBMISSION: February 10, 2023**

The County of Volusia ECHO Gallery Committee invites qualified organizations and individuals to submit a proposal for a new exhibition in the ECHO Gallery at the Ocean Center.



Strawn Historic Citrus Packing House District in DeLeon Springs, FL, Photograph, 2006. Courtesy: County of Volusia: Parks, Recreation, & Culture division.

**Exhibit Theme: Volusia County History**

**Exhibit Media: Two-Dimensional, artist choice**

**Exhibit Dates: June 2023 through March 2024**

**Application Fee: None**

**Proposal Submission Deadline: February 10, 2023, 5:00 p.m.**

**General exhibition information**

Works submitted for consideration should be appropriate for public viewing, including children.

This exhibition will be located in the Ocean Center's east lobby area known as the ECHO Gallery. The seven-member ECHO Gallery Committee will review submissions and select final works for display. The Committee will select artwork that collectively represents all regions of the County. The Volusia County Cultural Coordinator will work with selected applicants to plan and facilitate the installation of selected works in

cooperation with Ocean Center staff. Selected works with credits will be displayed for approximately 45 consecutive weeks in the ECHO Gallery.

### Eligibility requirements

- Art can be in any two-dimensional medium of the artist's choice if it meets all other requirements.
- **All works submitted for consideration should depict historical themes from within Volusia County.**
- Applicants may be collecting entities such as not-for-profit clubs, museums, civic associations, educational institutions, governmental entities, or individual artists.
- Commercial businesses may submit a proposal, but the proposed content must not be product-specific and in no way construed as advertising for the company's products or services.
- Large-scale artwork is recommended for this space, at a minimum of 18"x24" and a maximum of 48"x60". Proposed works must be professionally presented and mounted with wire or other suitable secure hanging hardware relative to its size/weight, and be ready for installation. Artwork should have a depth of no more than six (6) inches. Works not meeting these criteria will not be considered.
- The ECHO Gallery consists of six wall spaces that can be used for display. The wall measurements are all 7' 6" high. The widths are 16', 22' 6", 10' 2", 10' 9", 22' 7", and 16' 1".
- Preference will be given to Volusia County artists.

### Application content requirements

- Images submitted for jurying should be in .jpg format at 1200 pixels in the long dimension, 72 dpi.
- Applications should include a narrative proposal document describing the basic theme and subject matter of each submission, including the artist's name, title, provenance/location, size, media, framing and hanging details, and secure installation requirements.
- Organizations should include a brief organizational history.
- Applications should provide complete contact information of the applicant organization or individual including name, email, daytime telephone number, mailing address, and a website if applicable.

Applicants are encouraged to visit and view the ECHO Gallery before submission. The Ocean Center ECHO Gallery is open to the public from 9:00 a.m. – 5:00 p.m., Monday through Friday. Please call Tim Riddle at 386-254-4524 before visiting to ensure that the ECHO Gallery is not in use for a special event.

### How to submit your application

Using the email address below, submit the above application requirements as individual files, using the following file naming format described here. Please do not submit PowerPoint presentations or videos, or anything other than what is listed here.

- **Submission Email:** [rredd@volusia.org](mailto:rredd@volusia.org)
- **Upload Instructions:** You may use this email to send images including the proposal document with artist information, image titles, proposed art size with matching file names. Please also include information on your organization if applicable.
- **File Naming:** Name your files per these naming examples:
  - Artist last name\_1.jpg
  - Artist last name\_2.jpg
  - Artist Proposal.pdf (1 file)

Contact Robert Redd, Volusia County Cultural Coordinator, if you have questions or need assistance with uploading your application materials: 386-736-5953 ext. 15872.

## Exhibition requirements and restrictions

- Insurance and security – The County of Volusia and the Ocean Center will work to provide reasonable and professional care for all art works while on display. While there is not full-time security, the Ocean Center is equipped with security cameras that monitor the premises. There is a \$100,000 aggregate policy limit with coverage of up to \$30,000 for any one item.
- Mounting, installation, and maintenance – Large-scale imagery is recommended in this space, at a minimum of 18"x24" and a maximum of 48"x60". Proposed works must be professionally presented and mounted with wire or other suitable secure hanging hardware relative to its size/weight, and be ready for installation by Ocean Center staff in cooperation with county cultural staff. The applicant will be responsible for delivering works to the ECHO Gallery, and for picking them up, at scheduled dates and times. Ocean Center staff will provide standard maintenance.
- Copyright and promotion - Applicants have the sole responsibility of ensuring their images are original or otherwise permissible for public display, and do not violate copyright, trademark, publicity, privacy right, or any other right of a third party. Copyright will remain with the artist. **Model release forms are the responsibility of the artist.** The County of Volusia will promote the exhibit and the participating applicant through traditional and digital/social media marketing, using images submitted with this proposal or by request. The County shall have the right to use the images submitted for this exhibit for promotional purposes for a period of one year, and images of the exhibition space in perpetuity.

## About the ECHO Gallery

In 2008, the Ocean Center was awarded a \$3 million ECHO grant to renovate the east entrance of the facility to provide for a pre-event space that could be used as a venue to promote and increase participation in the county's Environmental, Cultural, Historical and Outdoor Recreational (ECHO) assets. This is accomplished using rotating non-commercial exhibits that focus on one or more of these four areas.



## About the Ocean Center

Located in the heart of the Daytona Beach resort area and only 400 feet from the Atlantic Ocean, the Volusia County Ocean Center is the area's convention, entertainment and sports complex. This multi-use facility hosts conventions, trade-shows, concerts, banquets, family entertainment shows and sporting events. The Ocean Center boasts 205,000 square feet of interior meeting space and is a partner in the Ocean Walk Village, which has resorts, shopping, restaurants and movies within walking distance.



**SUBMIT PROPOSALS BY February 10, 2023, 5:00 p.m.**

## Project Contact:

Robert Redd, Cultural Coordinator  
Volusia County Parks, Recreation and Culture  
Ph: 386-736-5953, ext. 15872  
E: [rredd@volusia.org](mailto:rredd@volusia.org)

