



**WEST VOLUSIA TOURISM ADVERTISING AUTHORITY
9 a.m. Wednesday, February 19, 2025
Advisory Board Meeting
MainStreet DeLand Boardroom**

Call to Order

Public Participation (Limited to three minutes per person)

Approval: Minutes of the January 2025 Board Meeting

Approval: Financial Reports for January 2025

Approval: Date change for July WVTAA Board Meeting to Wednesday, July 9, 2025 (to meet County budget deadline)

Benedict Advertising & Marketing Report

Executive Director's Report

General Discussion

Adjourn

**Next Meeting – Wednesday, March 19, 2025
For further information
contact Georgia Turner, Executive Director,
at 386-734-0162**