

WEST VOLUSIA TOURISM ADVERTISING AUTHORITY 9 a.m. Wednesday, December 18, 2024 Advisory Board Meeting PLEASE NOTE LOCATION CHANGE: Northwest Square 238 N Clara Ave, DeLand, FL 32720

Call to Order

Public Participation (Limited to three minutes per person)

Approval: Minutes of the November 2024 Board Meeting

Approval: Financial Reports for December 2024

Benedict Advertising & Marketing Report

Executive Director's Report

General Discussion

Adjourn

Next Meeting – Wednesday, January 15, 2025 For further information contact Georgia Turner, Executive Director, at 386-734-0162